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BUY--AT--HOME

CONTEST

The three judges in the contest authorize the following announcement of the names of those to whom cash prizes were awarded:

> First Prize, \$25-Walter V. Lomax, Bisbee. Second Prize, \$5-E. G. Ruffner, Bisbee. Third Prize, \$2-J. W. Jackson, Bishee. Fourth Prize, \$1 - Hugh Gunnison, Bisbee Fifth Prize, \$1- Mrs. M. Brereton, Bisbee. Sixth Prize, \$1-Ione Brumback, Garces.

(By Hugh Gunnison)

a great deal to Bisbee and the Warren misrepresentations, I don't know. District. In this part of the State I have long since learned this: that none of our Business Men are here it's no easy matter to give satisfacfor their health nor are they getting tion. In ordering a garment, for in spend, but I get it because I see just cut or shade is more becoming. what my dollar is buying and do not. I wonder if many like me have re story that he is right. The old saying necessary profit. cash before even a sack of salt is consumer. shipped, but when you "BUY AT HOME" your credit is good from fifteen to thirty days, and that it worth a great to a District like ours, so in

(Fifth Prize)

with a Mail Order, and could also amount of catalogues with marvelous mention many instances amongst my bargains. "Embroidered volle dressa financial standpoint the friends. Why there are still some three words "BUY AT HOME" mean that get influenced by the Cataolgue's Only \$4.82. Exquisite dancing frocks

wealth, therefore My. Buyer, do your stance, there are so many requireduty and buy at home, as in the long ments to make the whole suitable; run you get better goods at cheaper there is size, color, grade, style. After prices than you would if you would inspection there is one or more un send a money order to any of the East- acceptable, so there, I don't get the ern Catalogue Houses. These Eastern satisfaction they claim, and for this Catalogue Houses as you no doubt disappointment and trouble, I ad know are making dollars where your vanced my money 12 days before. No local business men are making cents. for myself, I go to a down town store Dou you think it is because they sell and with assistance and couriesy of cheaper? NO, they have cheaper goods the sales lady and a good mirror and besides that the BUYER does not get what I need. I can examine figure on the freight and the class of material and style and don't have to naterial he receives. Friends, this is part with my money until I get what only a business proposition, and I my- I want. I can't tell Mail Order clerk self want at least seventy five cents what I want, as I don't know myself. worth of goods on every dollar I until I try on several garments, what

turn page by page in some of these marked that most Catalogues don't catalogues looking at pictures and show any reliable brand of shoes making myself believe that particular only they offer rather tempting prices. article is a bargain. The people do in every case that you may try : not realize the expense in getting out pair, the material and shapes give out these large catalogues. Who is pay- in such few days, that you come to ing for these wonderful loud colored realize that you paid too much and catalogues? You are Mr. Buyer you were cheated. In short, whatever Think about this and I believe you the article, you don't get the value will agree with the writer of this represented or they wouldn't make the

is "YOU CAN'T BUY SOMETHING | Another consideration of the utmost FOR NOTHING." Your bard earned importance: Whatever our purchases money is going east we will say, pay- why not give the Home Merchant the ing for goods which the Eastern Peo- preference of getting the profits?. It's ple would not but at any price, as they only logical to expect that he will be know the brand and know the goods, encouraged to increase his business and chastened state of mind. Give your home Business Men a, and give us a wider range of merchance and they will show you that chandise for our own better choice you will get QUALITY if not QUAN- and practical advantages. He will TITY. Did you ever stop to consider consider it fair and advisable to take that our Local Business Men extend a greater interest in the material decredit to you? Do the Eastern Cata- velopment of the town we live in, and logue Houses? NO. They want the which is as desirable to him as to the

> (By Jane Brumback) (Sixth Prize)

the future, friends, if you have any-contets to explain why a person thing to buy get the prices from our should trade in their home town. Sad laid it away and vowed to never Local Merchants before going into the experience with a Mail Order House again be lured by glowing descrip-Post Office and getting a Money Order will do that.

and sending it East, and by so doing I became completely cured of the your "HEART AND SOUL" will be catalogue bargains at the tender age in Bisbee and the Warren District in- of sixteen years, three months and even days.

of invitations. Of course I began that order the first time. The color, size old racket, "Haven't a thing to wear", and sometimes even the article I am for one a very strong advocate etc., so I ran down the village seam. changed and another substituted. Also of this Buy at Home Idea or from my stress only to find her swamped in catalogue waists and dresses are genexperience with some of the leading a sea of silks, lawns, laces and rib. erally superfluously decorated in front Mail Order Houses, I can say that bons for the rest of the girls which while the back is a barren tract of from long observation and careful to my inexperienced eye seemed unadorned cloth. It gives one the comparison, I am decidedly in favor would at least take a month to emerge sensation of having all the lights of buying from my Home Merchant. from, I then took my troubles to a turned on him at once to have a per-

s, something every woman needs. of white shadow lace, with substantial foundation in all colors 'an't be told from satin. Something

a girl of taste can't overlook. Reduced to \$6.75." Those reduced renarks sure took my eye and I finally picked out a spasm of white lace ver lemon messaline reduced to 12.50. It failed to state what it was educed from and I later deduced that must have been reduced from \$12.50 1/2. Anyhow it sure played de luce with my complexion but I'll

I carefully read all directions and toted particularly the part where it said: "All orders shipped within twenty four hours of arrival." I figred out that eight days would see ny marvelous bargain in my hands vith a day or two to spare. That night the letter sped on its way carrying my hard earned cash and mea-

mit the painful details.

On the eighth day I bounded into he postoffice expecting to find a 'call for package" slip in my box, but othing doing. The next day and the ext the same results. By ten o'clock m. of the tenth day all mail trains were in bringing no package for me and the anxiety of "hope deferred" had aged me at least five years. Gone were my Rosy dreams of putting one over on the other girls when I appeared in my lace and hunted up an old rag and went to he party in an exceedingly humbled

Three days later came the dress and a polite carbon copy letter stating that owing to being out of my size my order had to be held until a special frock was finished.

The enticing lemon color of the description had turned to a discouraged saffron. The supposed lustrous messaline had the same appearance the fur of a cat has when it's rubbed the wrong way. But when I tried it on In my mind there is no need of a the worst had happened, for it wasn't tions of wonderful reductions in wearing apparel that I did not first see.

Of course my one experience may have been an exception but I have exactly ten days from date of issue ping by mail rarely get what they I can truthfully assert that not a friend of mine. The helpful female son garbed in a mail order dress sudsingle time have I been satisfied immediately hauled forth an enormous! Continued on Page 7, Main Section

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